

Health Quality and Cost Council

Purchasers and Consumer Education Subgroup

May 7, 2009

4:00-5:00 a.m. EST

Dial-In #: 1-877-322-9648

Participant Access Code: 795638

Agenda

Subgroup Charge: This group will develop strategies for involving employers and consumers in medical home demonstrations.

1. Introduction: Responsibilities of PCMH – under Joint Principles and under NCQA's PPC-PCMH Recognition Program.
2. Discussion on the challenge in generating purchaser participation
 - What are Multi-stakeholder Initiatives doing?
 - Issues for a Large Multi-state Employer: Experience of Marriott, Judy Fennimore, Marriot Employee Benefits
 - Brainstorming
3. Consumer education is a key element in medical home implementation
 - Approaches to raising awareness and engaging patients
 - Special issues for vulnerable populations
 - Brainstorming
4. Next Steps
 - Follow-up
 - Next meeting tentatively May 11th 9:00-10:30